ETC | Electronic Transaction Consultants

Headquartered in Richardson, Texas with program offices and staff at key locations, ETC Corporation has more than 350 professionals dedicated to the toll, transportation and mobility industries.

Industry Leadership:

- *Provides the industry-leading RITE® Solution*
- *Has deployed more ORT and HOT lanes than any other U.S. systems integrator*
- *A recognized leader in AETC and video tolling solutions*
- *Developed and deployed the industry's first truly redundant lane controller*
- *Created the IOPHub that enables interoperability throughout the state of Texas*
- *Implementing the industry's first SOA-based toll system*
- *Deployed the industry's first predictive, formula-driven Dynamic Pricing Module*
- *Designed and implemented interoperability and clearinghouse systems between toll authorities and other agencies, such as airports*
- *Offers both hosted solutions and operations through its Technology and Operations Centers*

Founded in 1999, Electronic Transaction Consultants Corporation (ETC) has become a leading industry provider, delivering advanced electronic toll collection solutions and a full range of related services. ETC's systems process approximately one-third of the tolls in the United States for some of the largest and most sophisticated toll facilities. ETC is differentiated by its innovation – particularly in its unique, collaborative approach to project development and management that makes customer input and buy-in a vital part of the process. This customer-centric model has earned ETC an outstanding reputation for customer service. ETC's technical and support services fall into the following general categories that are critical to toll operations:

- **Systems Integration** – delivering the complete design, development and implementation of customer solutions, from simple installations to highly sophisticated operations, including ORT and HOT lanes
- **Maintenance Operations** – offering onsite and remote maintenance operations and staff specifically designed to each customer's requirements
- **Customer Service Operations** – providing toll operations including customer service, violation processing, call center, and back office
- **Consulting** – offering a wide range of consulting services
- **Other Services** – providing a variety of other services that have created significant benefits for ETC's customers

ETC is the developer of the industry's most sophisticated, flexible, and comprehensive tolling solution, the RITE Solution, which each day collects millions of transactions in some of the world's busiest and most sophisticated facilities. The RITE Solution continues to evolve, delivering proven capability that supports important customer initiatives that drive regional mobility and efficient operations. Its modular structure and parameter-driven flexibility permits it to be quickly and efficiently configured to support even the most technically complex toll collection scenarios and business rules. Supported by ETC's industry expertise, the RITE Solution applications provide a complete solution, from the customer service center to the lane.

ETC is headquartered in Richardson, Texas and has other program offices, staff, and technology resources at key locations to serve its customers. The headquarters building also houses ETC's primary Technology and Operations Centers, offering significant resources for both ETC and its customers.

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