

## News Release

*For immediate release*

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### ACCMA Selects ETC Corporation to Implement Eastbound I-580 Express Lanes Project

Richardson, TX – May 24, 2010 – Electronic Transaction Consultants Corporation (ETC) announced that it has been selected by the Alameda County Congestion Management Agency (ACCMA) to provide systems integration for the eastbound I-580 Express Lanes High Occupancy Toll (HOT) Lane Project. One of the major features of this important project is a sophisticated dynamic pricing module that adjusts the toll fees based on, among other factors, the congestion or “level of service” in the lanes. The overall goal is to help manage congestion and maximize revenue to the ACCMA on this highly travelled thoroughfare.

Ray T. Akkawi, ACCMA’s Manager of Project Delivery, commented, “Primary objectives of this project are to improve travel efficiency in the corridor and provide more options to individual travelers. To successfully meet those objectives we need to deploy advanced technology. ETC’s solution will provide a full range of important, integrated capabilities including toll collection, congestion management, dynamic pricing, and enforcement.”

The new I-580 Express Lanes will be located on a 12-mile eastbound stretch of Interstate 580 from just west of the Hacienda Drive interchange in Pleasanton, California to just east of the Greenville Road undercrossing in Livermore, California.

Carpool vehicles with two or more people, motorcycles, transit buses, and eligible hybrids will be able to use the lanes free of charge. Solo drivers who wish to use the Eastbound I-580 Express Lanes may do so by paying a toll with a FasTrak® account.

While the HOT lane concept is relatively new in the toll and transportation industries, this is ETC’s second project in the region. In early 2009, the Sunol Smart Carpool Lane Joint Powers Agency, of which ACCMA is a member, awarded ETC the

Southbound I-680 Express Lane HOT project. ETC was able to leverage many of the elements of the existing I-680 project to provide schedule and cost benefits for the new I-580 project.

ETC is also the systems integrator for the Katy Freeway Managed Lanes in Houston, which are operated by the Harris County Toll Road Authority, the SR 167 HOT Lanes Pilot Project in the Puget Sound area of Washington State operated by the Washington State Department of Transportation, and was recently awarded the I-85 Express Lanes and Back Office Systems for the State Road and Tollway Authority (SRTA) in Georgia.

The I-580 Eastbound Express Lanes Project is the first phase of ACCMA's multi-phase Tri-Valley Implementation Plan for I-580, Route 84, and I-680 corridors. The Eastbound I-580 Express Lanes are currently under construction to create the necessary infrastructure and are expected to begin operations in 2011.

For more information on the I-580 Express Lanes Project, visit <http://www.680expresslane.org/I-580.asp>.

**About ETC Corporation:** For more than a decade, ETC Corporation has delivered innovative solutions to the toll industry that increase mobility, improve operational efficiency, and support high levels of customer service. Today, ETC's solutions collect nearly one-third of the toll transactions in the United States on some of the most technically advanced toll facilities in the industry. These solutions enable all-electronic toll collection, dynamic pricing, HOT lanes, interoperability, and open road tolling. ETC's integrated lane-to-back office solutions are supported by an impressive array of operations and maintenance services. ETC offers its solutions and services as both a customer-delivered model as well as through a hosted environment at ETC's state-of-the-art Technology and Operations Centers. Visit [www.etcc.com](http://www.etcc.com) for further information.

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