

ETC Corporation



Headquartered in Richardson, Texas with program offices and staff at key locations, ETC Corporation has more than 300 professions dedicated to the toll, transportation and mobility industries.

Industry Leadership:

- Created industry's first Web-based toll solution (the RITE® Solution)
- Deployed the first 3+ ORT lanes
- Developed and deployed the industry's first truly redundant lane controller
- Created the IOPHub that enables interoperability throughout the state of Texas
- Implementing the industry's first SOA-based toll system
- Designed and implemented the nation's first all-electronic toll road, the Westpark Tollway, which was awarded IBTTA's President's Award and Award for Excellence for Technology in 2005
- Designed and implemented the interoperability and clearinghouse systems between NTTA and the DFW International and Dallas Love Field airports. This project was awarded the IBTTA's 2006 Award for Excellence for Administration.

Founded in 1999, Electronic Transaction Consultants Corporation (ETC) has become a leading industry provider delivering advanced electronic toll collection solutions and a full range of related services. ETC is differentiated by its innovation – particularly in its unique, collaborative approach to project development and management that makes customer input and buy-in a vital part of the process. This customer-centric model has earned ETC an outstanding reputation for customer service. ETC's technical and support services fall into the following general categories that are critical to toll operations worldwide:

- **Systems Integration** – delivering the complete design, development and implementation of customer solutions, from simple installations to highly sophisticated operations, including ORT and HOT lanes
- **Maintenance Operations** – offering onsite and remote maintenance operations and staff specifically designed to each customer's requirements
- **Customer Service Operations** – providing toll operations including customer service, violation processing, call center and back office
- **Consulting** – offering a wide range of consulting services
- **Other Services** – providing a variety of other services that have created significant benefits for ETC's customers

ETC is the developer of the industry's first and most comprehensive Web-based toll collection system, the RITE® Solution, which today collects millions of transactions in some of the world's busiest and most sophisticated facilities. The RITE Solution continues to evolve, delivering proven capability that supports important customer initiatives that drive regional mobility and efficient operations. Its modular structure and parameter-driven flexibility permits it to be quickly and efficiently configured to support even the most technically complex toll collection scenarios and business rules. Supported by ETC's industry expertise, the RITE Solution applications provide a complete solution, from the customer service center to the lane.

ETC is headquartered in Richardson, Texas and has other program offices and staff at key locations to serve its customers. The headquarters building also houses ETC's data and call centers, offering significant resources for both ETC and its customers.

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