

News Release

For immediate release

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ETC Corporation Celebrates 10 Years of Leadership

Richardson, TX – March 2, 2009 – Electronic Transaction Consultants Corporation (“ETC”) today celebrates its tenth anniversary, marking a decade of leadership in the toll industry. Formed in 1999 when its predecessor company, Electronic Transaction Consultants LLC, transitioned to a corporation, ETC has become a leading provider of electronic toll collection systems. ETC’s systems collect approximately 1.44 billion toll transactions annually, approximately one-third of all toll transactions in the United States, valued at \$1.01 billion. ETC’s systems are used by some of the largest toll authorities in the nation including the North Texas Tollway Authority, the Harris County Toll Road Authority, and the Illinois Tollway.

Throughout its history, ETC has developed and implemented innovative solutions that have enabled toll authorities to increase mobility and enhance their operations.

Some of ETC’s accomplishments include:

- Created the industry’s first Web-based toll solution, the RITE® Solution
- Implemented the first open road tolling (ORT) solution that spanned more than three lanes of traffic, enabling multi-lane free-flowing traffic on toll roads such as the President George Bush Turnpike
- Was the systems integrator for the nation’s first all-electronic toll road, the Westpark Tollway in Houston, which has garnered international attention
- Developed and deployed a sophisticated dynamic pricing module that supports variable toll rates based on factors such as traffic congestion and time of day, which is used for congestion pricing, traffic management, and high-occupancy toll (HOT) lanes
- Deployed a “Smart Hub” that enables interoperability between Texas toll authorities as well as the DFW International and Dallas Love Field airports

In addition, ETC offers an extensive range of support and maintenance services well as delivering its solutions as a hosted service through its state-of-the-art data center located in its Richardson, TX headquarters. Besides its headquarters, ETC has offices in the northeastern and southeastern U.S. as well as support operations in Houston and Austin, TX and Lisle, IL.

About ETC Corporation: For more than a decade, ETC Corporation has delivered innovative solutions to the toll industry that increase mobility, improve operational efficiency, and support high levels of customer service. Today, advanced toll revenue collection solutions provided and maintained by ETC are responsible for processing of nearly one-third of the toll transactions collected in the United States on some of the most technically advanced toll facilities in the industry. These solutions enable all-electronic toll collection, dynamic pricing, HOT lanes, interoperability, and open road tolling. ETC's lane-to-back office integrated solutions are supported by an impressive array of operations and maintenance services. ETC provides, installs, maintains and operates its solutions on premises and as an operational service via state-of-the-art data centers which provides software-as-a-service toll collection revenue processing solutions and services. www.etcc.com

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