

RITE Solution



The RITE Solution is the industry's most comprehensive suite of electronic toll collection applications.

The RITE® Solution is a modular, scalable, comprehensive solution for automating every step of the electronic toll collection process. Developed to provide powerful, intuitive processing that addresses the sophisticated issues faced by today's toll collection authorities, the RITE Solution is the industry's first and most comprehensive web-enabled solution.

Created by experienced toll-industry professionals, the RITE Solution reliably and accurately collects millions of toll transactions each day in some of the toll industry's most challenging environments. It continues to evolve, delivering proven capability that supports important customer initiatives such as open road tolling, high occupancy toll (HOT) lanes and interoperability. The RITE Solution has been selected as the system of choice for some of the most sophisticated toll facilities in the world, including the nation's first all-electronic toll road, the Westpark Tollway.

The RITE Solution's parameter-driven flexibility permits it to quickly and efficiently be configured to support even the most technically complex toll collection scenarios and business rules. The system supports the wide range of lane and peripheral equipment including vehicle identification and classification systems, lights and other patron signal devices, attendant terminals and cash machines, and violation/video equipment.

Supported by ETC's industry expertise, the RITE Solution applications provide a complete solution, from the customer service center to the lane, and are available as an integrated suite or as separate modules to enhance legacy systems.

- **Customer Service Center** – comprehensive solution to meet the growing demands for high-quality customer service
- **Violation Processing Center** – the industry's most automated solution for revenue recovery, supports advanced features for technically complex operations
- **Audit & Reconciliation Host** – comprehensive transaction-based audit, reconciliation, and reporting solution
- **Facility Server** – provides real-time operations and management of plazas, ramps, and lane-level equipment
- **Lane Controller** – available in a redundant version that supports open road tolling, features an extensive maintenance and diagnostic menu
- **Interoperability** – enables transportation interoperability between revenue-collecting entities such as other toll authorities, commercial vehicle operations, and parking operations
- **Command Center** – turns data into usable, graphical information