

News Release

For immediate release

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ETC Corporation Selected to Implement I-85 Express Lanes and Back Office Systems for the State Road and Tollway Authority (SRTA) in Georgia

Richardson, TX – March 26, 2010 – ETC Corporation (ETC) announced that it has been selected by the State Road and Tollway Authority (SRTA) as the tolling systems integrator for the implementation and maintenance of High Occupancy Toll (HOT) lanes on selected portions of Interstate 85 in north metropolitan Atlanta.

The I-85 project has several elements that will make SRTA's project one of the most advanced HOT lanes projects in the industry today:

- The project will convert high occupancy vehicle lanes (HOV) to HOT lanes.
- The dynamically priced HOT lane solution will incorporate enhanced and expanded congestion management, transponder and video trip management, and violation enforcement functionality.
- The project includes a new back office solution integrated with IVR and Web site capabilities. With the migration of the GA 400 accounts to the new solution, SRTA will be able to consolidate and manage combined accounts for the I-85 and GA 400 facilities.

ETC will host SRTA's new back office system from its technology centers delivering Software-as-a-Service that provides SRTA with substantial schedule and budget benefits. ETC's technology platform and data centers provide inherent redundancy and high levels of security, and includes basic infrastructure and system upgrades throughout the life of the project. The back office system will be interfaced with the I-85 HOT lanes and GA 400 roadside systems, as well as internal and external systems to provide the full range of HOT lane, toll collection, account management, and violation enforcement required by SRTA.

The contract is for five (5) years with two (2) one-year options to renew.

Further information about the project can be found at <http://www.dot.state.ga.us/informationcenter/activeprojects/Interstates/I85hotlanes/pages/default.aspx>

About ETC Corporation: For more than a decade, ETC Corporation has delivered innovative solutions to the toll industry that increase mobility, improve operational efficiency, and support high levels of customer service. Today, ETC's solutions collect nearly one-third of the toll transactions in the United States on some of the most technically advanced toll facilities in the industry. These solutions enable all-electronic toll collection, dynamic pricing, HOT lanes, interoperability, and open road tolling. ETC's integrated lane-to-back office solutions are supported by an impressive array of operations and maintenance services. ETC offers its solutions and services as both a customer-delivered model as well as through a hosted environment at ETC's state-of-the-art data and operations centers. www.etcc.com.

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