

News Release

For immediate release

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ETC Corporation Honored With 2009 Tech Titan Horizon Award

DALLAS (August 31, 2009) – The Metroplex Technology Business Council (MTBC), the largest technology trade organization in Texas, has honored Electronic Transaction Consultants Corporation as the Tech Titans Horizon award winner as part of the 9th Annual Tech Titans and Titan Fast Tech. The Tech Titans Awards recognize outstanding technology companies and individuals in the North Texas area that have made significant contributions to the industry during the past year. The Tech Titans Awards were presented at the Tech Titans and Titan Fast Tech Awards gala event on Friday, August 28, 2009.

The Horizon Award category is for large companies of 100 employees or more. Other finalists in the Horizon category were Entrust, Fujitsu Network Communications, Inc., and Nokia Siemens Networks.

“The Tech Titans and Titan Fast Tech Awards provide the premier recognition of fast-growing, highly innovative companies that contribute to the vibrancy of the North Texas economy and make our region an exciting place to live and work,” said Cindi Keith, partner/technology marketing industry leader, PricewaterhouseCoopers, and co-chair of the MTBC’s Tech Titans steering committee. “These awards showcase the true leaders in our industry and celebrate their hard work and creativity.”

Accepting the award for the Company was ETC’s Managing Director, Tim Gallagher, who was also a finalist in the Tech Titans CEO award category. Mr. Gallagher stated, “This is an honor for which all of ETC takes a great deal of pride, as each and every member of our team contributes to our success as a company. In addition to the award presented to ETC, we offer our heartfelt congratulations to our customer, the North Texas Tollway Authority, which was honored with the Tech Titans Technology Adopter Award.”

The North Texas region is one of the leading centers for technology business and innovation both in the U.S. and globally. Tech America (formerly AeA) recently ranked the Dallas-Fort Worth area fifth among U.S. cities in high-tech employment. In addition, the Dallas-Fort Worth area ranked second nationwide for employment in both the telecommunications services and internet services sectors, and the region is also home to one-half of Texas' technology workforce.

About the Tech Titans Awards

The Tech Titans Awards were launched in 2001 by the Metroplex Technology Business Council, North Texas' most comprehensive organization supporting technology. The prestigious annual contest recognizes outstanding technology companies and individuals in the North Texas area that have made contributions during the past year locally, as well as to the technology industry overall. The Tech Titans committee is a group of dedicated volunteers who organize the awards ceremony each year, and judges for the contest are drawn from a variety of disciplines in technology, leaders in the DFW area, and past winners. More information about Tech Titans is available at www.metroplextbc.org/techtitans.

About ETC Corporation: For more than a decade, ETC Corporation has delivered innovative solutions to the toll industry that increase mobility, improve operational efficiency, and support high levels of customer service. Today, ETC's solutions collect approximately one-third of the toll transactions in the United States on some of the most technically advanced toll facilities in the industry. These solutions enable all-electronic toll collection, dynamic pricing, HOT lanes, interoperability, and open road tolling. ETC's lane-to-back office integrated solutions are supported by an impressive array of operations and maintenance services. ETC offers its solutions and services as both a customer-delivered model as well as through a hosted environment at ETC's state-of-the-art data and operations center. www.etcc.com.

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